# Corn Part of a Global Economy

Corn Refiners Association Annual Report 2007

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# The Year in Review



Audrae Erickson President Corn Refiners Association

The United States is the largest corn producer in the world. This year, U.S. corn farmers maintained their distinction as the most abundant and reliable global supplier of corn by producing the largest crop on record ever.

Corn grown on American soil benefits consumers throughout the world in a variety of ways—from the golden kernels used to feed animals to the corn starch used in binding pharmaceuticals. Products from the corn refining industry touch human lives all over the globe by making thousands of foods, personal and health care items, home products and industrial goods possible.

## 2007 Corn Annual

This year's *Corn Annual* provides a glimpse of the importance of American corn to the global economy. Our featured guest author is well known to the corn refining industry and a respected veteran of agricultural policy and promotion. U.S. Department of Agriculture (USDA) Acting Secretary Charles F. Conner shares his thoughts on the impact of export markets for U.S. corn as they relate to price, availability and policy.

Corn Refiners Association Chairman James P. Zallie of National Starch and Chemical Company analyzes the patterns of exports of refined corn products over the past twenty years to provide insight into potential areas for market developments in the coming years.

Sakharam K. Patil, Ph.D., draws on his 30 years of experience in the industry to discuss the impact of technological advancements in refined corn products to help meet the needs of an expanding global population.

## Issues of Importance to the Industry Obesity

The national debate on obesity involves an important health concern facing our nation and raises issues that deserve well-founded, science-based responses. Unfortunately, the media cover the subject of obesity with varying levels of expertise and depth that at times oversimplify the issue by attempting to single out specific food ingredients, including high fructose corn syrup (HFCS), as the sole or predominant cause of this multi-faceted societal problem.

The CRA employs a number of strategies to correct the record by providing science-based facts about HFCS. CRA's rapid response system for communicating with journalists and media outlets that mischaracterize HFCS has been effective in educating both the media and the public. Reports that provide inaccurate HFCS information appear to be declining, and we have begun seeing articles that defend HFCS as a safe and useful ingredient, consistent with the Food and Drug Administration's "Generally Recognized as Safe" or "GRAS" determination that was initially granted to HFCS in 1983.

Several studies published in peer-reviewed journals in 2007 have added further scientific support for our efforts to demonstrate the safety and value of HFCS. The February 2007 issue of *Nutrition*, for example, includes a study by Kathleen J. Melanson, et al. on the effects of HFCS and sucrose on circulating levels of glucose, leptin, insulin and ghrelin. The study found no differences in the metabolic effects of HFCS and sucrose. Similarly, Pablo Monsivais and colleagues at the University of Washington demonstrate that beverages sweetened with sucrose, HFCS and aspartame all have similar effects on satiety (feeling of fullness) in a study published in the July 2007 issue of the American Journal of Clinical Nutrition. The August 2007 issue of Critical Reviews in Food Science and *Nutrition* includes an expert review on HFCS and weight gain led by Richard Forshee, Ph.D., of the University of Maryland Center for Food, Nutrition, and Agriculture Policy. These experts found insufficient support for the notion that HFCS could play a unique causal role in obesity. The August 2007 issue of Food and Chemical Toxicology includes a study by Sam Sun and Mark Empie concluding that those who frequently consume sweetened soft drinks do not have a higher obesity rate than those who rarely drink them.

Proactive communication with dieticians, other health professionals and the journalists who cover this field is another component of CRA's engagement in the obesity debate. The CRA had discussions with relevant professional groups at several conferences, including the American Dietetic Association, Institute of Food Technologists, School Nutrition Association and the North American Association for the Study of Obesity as well as numerous groups represented at the Experimental Biology conference.

CRA works closely with its Scientific Advisory Panel to assure that its communications with the public on the subject of obesity have a sound basis in the underlying science. CRA also interacts with a number of important allied organizations to present science-based, factual information concerning refined corn products.

## Farm Bill

How the U.S. sugar program is structured under the next Farm Bill is crucial to ensuring that the free trade promised under the North American Free Trade Agreement (NAFTA) is realized by January 1, 2008—not only for the corn refining industry, but for many other food and agricultural commodities as well. If any element of the sugar program restricts or otherwise negates free trade in sugar between the United States and Mexico, then corn sweeteners will pay a very steep price including loss of jobs to our industry. If the United States does not live up to its NAFTA commitments on sugar, we can be certain that Mexico will come under intense political pressure to nullify its NAFTA commitments for numerous high value U.S. exports.

The CRA worked diligently to ensure that the interests of the corn wet milling industry were taken into account in the House and Senate 2007 Farm Bills. Both the House and Senate legislation included unfettered access for Mexican sugar imported into the United States, ensured that managed bilateral trade of HFCS with Mexico was not permitted and guaranteed that any sugar for ethanol program would operate under a competitive bid arrangement by the USDA.

## Trade

As we have seen with the NAFTA and the Central American-Dominican Republic Free Trade Agreement (CAFTA-DR), unrestricted trade is an important tool in expanding export markets. While regional trade agreements are positive developments and strongly supported by the CRA, the best path for free trade is through global negotiations under the World Trade Organization (WTO). Talks are ongoing to finalize a framework agreement for the WTO Doha Development Agenda. Significant behind-the-scenes efforts continue to forge a breakthrough. The CRA supports a final WTO agreement that significantly opens new markets for refined corn products.

The House of Representatives recently approved a free trade deal with Peru and

## Shipments of Products of the Corn Refining Industry - 2006

Starch Products (includes corn starch, modified starch and dextrins)	6,541,956,000
Refinery Products (includes glucose syrup, high fructose syrup, dextrose, corn syrup solids, maltodextrins)	33,061,474,000
High fructose corn syrup—42%	10,290,837,000
High fructose corn syrup—55%+	13,135,413,000
Total HFCS	23,426,250,000
Total - Domestic Basic Products	39,603,430,000
Total - Export Basic Products	2,540,965,000
Corn oil (crude and refined)	1,233,337,000
Corn gluten feed and corn oil meal	10,620,928,000
Corn gluten meal	2,645,418,000
Steepwater	1,413,841,000
TOTAL SHIPMENTS	58,057,919,000

Compiled for the Corn Refiners Association by VERIS Consulting, LLC. Statistics represent shipments by members of the association. Shipments are in pounds, commercial weights, and do not include co-products derived from ethanol production.

Senate ratification of the agreement is expected by the end of the year. The CRA urges Congress to secure quick passage of additional free trade agreements with Panama, Colombia and South Korea.

## Biotechnology

Corn refiners recognize the importance of biotechnology and embrace its use to ensure an abundant, affordable and safe global food supply for generations to come. Our industry, in coalition efforts with other food and agricultural organizations, is working hard to secure international acceptance of this important technology. Much work remains to be done, especially in key export markets such as the European Union.

Since the 2006 corn harvest, the U.S.-EU trade in corn gluten feed has fallen to a fraction of prior years' levels due to the presence of Herculex RootWorm (HRW) in the corn supply—a biotech corn variety that only recently gained approval for import into the European Union. Worldwide CGF exports are 40% of the previous years' volume.

The industry faces a nearly identical situation for feed produced from the 2007 corn crop because of the presence of two additional EU-unapproved corn varieties. CRA continues to cooperate with European feed compounders and importers' efforts to seek short and longterm solutions for science-based, timely approval of biotech events in Europe.

## **Regulatory Matters**

The CRA is working cooperatively with the Environmental Protection Agency to address concerns with a new air quality modeling tool, known as AERMOD, which is used to determine whether a proposed project will comply with air permitting requirements under the Clean Air Act. On this and another matter, an industry-wide protocol to measure volatile organic compounds (VOCs) emissions, the CRA has provided sound scientific information to not only meet existing regulatory requirements, but to improve upon them as well.

## **Summary**

The corn wet milling industry is a dynamic, innovative industry that is dedicated to providing high quality ingredients to facilitate a rapidly-growing, ever-changing global economy.

## **U.S. Per Capita Sweetener Deliveries\*** for Food and Beverage Use

					Honey &	
	Refined	HFCS	Glucose	Dextrose	Edible	<b>Total Caloric</b>
Year	Sugar	Corn S	Sweeteners (d	lry basis)	Syrups	Sweeteners
1970	101.8	0.5	10.7	4.6	1.5	119.1
1980	83.6	19.0	12.9	3.5	1.3	120.2
1990	64.4	49.6	13.6	3.6	1.2	132.4
2000	65.5	62.7	15.8	3.4	1.5	148.9
2001	64.5	62.6	15.5	3.3	1.4	147.3
2002	63.3	62.9	15.5	3.3	1.5	146.5
2003	61.0	61.0	15.2	3.1	1.4	141.7
2004	61.7	59.9	15.6	3.3	1.3	141.9
2005	63.2	59.2	15.3	3.3	1.5	142.5
2006	62.5	58.3	13.8	3.1	1.5	139.3

Units Measured in Pounds

Source: USDA—Economic Research Service

\* Per capita deliveries of sweeteners by U.S. processors and refiners and direct-consumption imports to food manufacturers, retailers, and other end users represent the per capita supply of caloric sweeteners. Actual human intake of caloric sweeteners is lower because of uneaten food, spoilage, and other losses. Figures do not include deliveries to alcohol manufacturers.

s we look back on 2007, we will remember it as a banner year for corn. We broke new records this year in terms of production, price and use.

When I left the Corn Refiners Association in 2001, total U.S. agricultural exports were a respectable \$53 billion. The corn crop that year was about 9.5 billion bushels and food, seed and industrial (FSI) uses for corn reached about 2 billion bushels, pushed by demand for corn sweeteners. Corn used for ethanol was at a "then" record of 680 million bushels and the price was about \$2.00 per bushel.

Six years later, we are in an entirely new arena. In 2007, our exports are expected to reach a record \$79 billion rising to \$83.5 billion in 2008. The corn harvest is expected to total 13.3 billion bushels, a higher level than many economists thought possible for this country. Food, seed and industrial uses are estimated at 4.7 billion bushels, now pushed by domestic demand for ethanol. Of the FSI total, 3.2 billion bushels will go to produce ethanol. And the price is averaging a record \$3.20 per bushel.

Another remarkable aspect of today's market is that corn exports have held their own. They are still quite strong at 2.3 billion bushels, despite the demand for ethanol. Corn exports

## U.S. Corn Exports Are Important to the Economy

alone account for \$9.5 billion of this year's export total.

All of this has meant a higher cost of doing business for the corn refining industry. We know that 2008 is going to be an interesting year, and I want you to know that we are watching this market situation very, very closely in order to ensure that there are adequate supplies of the feed grains, food grains as well as energy stocks available for this rapidly growing marketplace. Producers have done their part by planting 19.5% more corn this year than last. But we recognize that we need to expand our horizons in terms of the development of home-grown renewable energy sources.



Charles F. Conner Acting Secretary, U.S. Department of Agriculture

We want to help make cellulosic ethanol a practical and cost-effective alternative to both grain-based ethanol as well as an alternative to gasoline. That is going to require not only scientific breakthroughs, but innovative approaches to the logistical planning and infrastructure challenges that cellulosic ethanol brings. Ultimately, the development of cellulosic ethanol will ease the pressure on some of our corn supply, and a thriving renewable fuels industry will help us lighten the burden of \$90-a-barrel oil. We must move away from our dependence on foreign oil,

## **U.S.** Corn Refining Industry at a Glance – 2006

Corn Refining Plants:	27
Location:	12 states
Corn Grind:	1.6 billion bushels
Value of Corn Purchased:	\$3.8 billion
Number of Corn Suppliers	41,000
Direct Employment by CRA Member Companies:	65,300*
Capital Investment (Replacement Value):	\$12 billion
MAJOR PRODUCTS (estimated)	
Sweeteners (dry weight):	24.7 billion pounds
Starches:	7.1 billion pounds
Ethanol:	1.4 billion gallons
Co-products:	27.9 billion pounds
Value Added by Manufacture:	\$9.4 billion

\*Includes employees that provide services in non-corn refining areas.

Compiled by the Corn Refiners Association based on 2006 data from the U.S. Department of Agriculture, LMC Commodity Studies, Renewable Fuels Association, and industry data compiled for CRA by VERIS Consulting, LLC.

especially that which comes from countries with terrorist regimes.

On another front, we are working hard to expand market access for our agricultural products. In my home state of Indiana, for example, 30% of what we raise goes into the international marketplace. Just imagine what our world would be like if all of a sudden that 30% had no where to go? In Indiana alone, that \$2 billion of exports supports about 25,600 jobs, both on and off the farm, in food processing, storage and transportation.

Any new market access will simply add to that export total. And that's what we've been trying to achieve through the multilateral and bilateral processes. We will continue to urge other countries to match the ambition the U.S. has shown to bring the Doha Development Round to a successful conclusion.

In addition to multilateral negotiations, the Bush Administration has aggressively pursued new bilateral agreements. Four that are pending as I write this letter are agreements with Peru, Colombia, Panama and South Korea. If all are approved, we will gain duty free access to these growing markets with a combined population of about 75 million people and a GDP of about \$575 billion.

Here at home, we are very focused on the 2007 Farm Bill. We have a tremendous opportunity to craft farm policy that supports American agriculture into the future. But the challenge now is not so much about next year because projections tell us next year is going to be a good year for agriculture. The challenge is crafting policy that will sustain this strength five and ten years down the road.

I firmly believe that the Administration's Farm Bill proposal is the answer. It reflects many of the suggestions we received during our 52 USDA Farm Bill Forums across the country. We propose investing \$1.6 billion in renewable energy, \$7.8 billion in conservation and providing support to beginning farmers. It strengthens the farm safety net and better targets support to real farmers instead of wealthy investors.

We will always have ups and downs in the agricultural economy, but we are seeking farm policy that will moderate those swings while allowing markets to put resources to their best use. We appreciate your contributions to this vibrant economy and your interest in public policy.

controupping a Disappearance											
_		SUPP	LY		DISAPPEARANCE						ENDING
Year Beginning September 1	Beginning Stocks	Production	Imports	Total	Food, Alcohol and Industrial	Seed	Feed and Residual	Total	Exports	Total Disappearance	<b>STOCKS</b>
1997/98	883.2	9,206.8	8.8	10,098.8	1,784.4	20.4	5,481.8	7,286.6	1,504.4	8,791.0	1,307.8
1998/99	1,307.8	9,758.7	18.8	11,085.3	1,826.5	19.8	5,467.8	7,314.1	1,984.2	9,298.3	1,787.0
1999/00	1,787.0	9,430.6	14.7	11,232.3	1,893.0	20.3	5,664.9	7,578.2	1,936.6	9,514.8	1,717.5
2000/01	1,717.5	9,915.1	6.8	11,639.4	1,937.6	19.3	5,842.1	7,799.0	1,941.3	9,740.3	1,899.1
2001/02	1,899.1	9,502.6	10.1	11,411.8	2,026.3	20.1	5,864.2	7,910.6	1,904.8	9,815.4	1,596.4
2002/03	1,596.4	8,966.8	14.5	10,577.7	2,320.2	20.0	5,562.9	7,903.1	1,587.9	9,491.0	1,086.7
2003/04	1,086.7	10,089.2	14.1	11,190.0	2,516.7	20.6	5,794.9	8,332.1	1,899.8	10,231.9	958.1
2004/05	958.1	11,807.1	10.8	12,776.0	2,666.1	20.8	6,157.1	8,844.0	1,818.1	10,662.0	2,114.0
2005/06	2,114.0	11,114.1	8.8	13,236.9	2,961.3	19.9	6,154.7	9,135.9	2,133.8	11,269.7	1,967.2
2006/07*	1,967.2	10,534.9	12.0	12,514.0	3,464.3	23.6	5,597.7	9,085.6	2,124.7	11,210.3	1,303.8
2007/08*	* 1,303.8	13,167.7	15.0	14,486.5	4,567.3	22.7	5,650.0	10,240.0	2,350.0	12,590.0	1,896.5

## **Corn: Supply & Disappearance**

Million Bushels

Source: USDA – Economic Research Service \* Preliminary \*\* Projected

# **Refined Corn Products: Growing Markets Around the World**

Take a look at the list of plant locations owned and operated by members of the U.S. corn refining industry and you will see a world of opportunity. Corn wet milling plants provide value added products to people throughout the world. While the U.S. corn refining industry is primarily a domestic supplier of ingredients and industrial inputs, many overseas markets have come to rely on the quality, value and availability of our products. Never satisfied with the status quo, the industry has long been a beacon of technological advancement in the area of product quality and development. Many of our overseas customers recognize this and choose U.S. refined corn products over alternatives.

Exports of refined corn products account for over 20% of total shipments—a healthy figure especially given the domestic nature of the industry. We saw an encouraging 13% increase in the value of exports of refined corn products in 2006 over the previous year. Exports during the first three quarters of 2007 were up 18% over the same period in 2006.

Tracking exports of refined corn products over the past twenty years provides a glimpse into the growth capacity of this segment of the industry's business. As the world's population grows and many areas experience increased economic prosperity, U.S. corn refiners are in a strong position to provide the ingredients to enable regional food and beverage manufacturers to meet the increasing sophistication of consumer needs and palates. Additionally, refined corn products are essential to a number of industrial products that will see increased demand as economies expand.

## **Exports: The Ups and Downs**

Exports of refined corn products saw a healthy rate of growth in the late 1980s and most of the 1990s (see page 8). The average annual rate of growth during this period was 6%. Then in the late 1990s, we began to see a decline in exports. Much of this can be attributed to a decrease in exports to the European Union.

For many years, U.S. corn refiners were exporting about 5 million tons of corn gluten

feed to Europe annually under a zero-duty binding negotiated in the 1960s. We began to see this market shrink when tensions between the European Union and the United States increased over biotech corn varieties. While the U.S. quickly embraced the new technology, the European Union was much slower to do so and imposed restrictions on the types of corn that could be imported. Refined corn feed product exports to the European Union dropped to 2.24 million metric tons in 2006 from 5 million metric tons ten years earlier, a decline of \$474 million.

The barriers to biotech corn in the European Union have had the greatest impact on feed products, but we have seen a reduction in markets for all refined corn products to the European Union. In October 2007, the European Union authorized three biotech corn varieties for import increasing the list of approved varieties to 10 for food use and 14 for feed use. These are the first approvals since the European Union ended a six-year moratorium on new biotech products in 2004.

However, the European Union is facing a significant shortage of feed products due to natural disasters that significantly reduced regional production. It is estimated that Europe will need 17 to 18 million metric tons of feed grains next year. The slow pace of approvals of new biotech varieties threatens to turn the European Union into a net meat importing region of the world as early as 2009 given this projected feed shortage.

## **Regional Trade Agreements**

Regional trade agreements have been and will be a significant factor in expanding export markets. Exports of refined corn products to the Western Hemisphere should increase significantly due to implementation of the United States-Central American-Dominican Republic Free Trade Agreement (CAFTA-DR). Tariffs on corn starch, corn oil, glucose and dextrose, and corn gluten feed and meal were eliminated when CAFTA-DR was implemented in 2005. Exports to CAFTA-DR countries increased nearly 60% between 2005 and 2006 to about \$36 million. If the first three quarters of 2007 are indicative of the expected growth rate for 2007, again we will



James P. Zallie Chairman of the Board Corn Refiners Association

Group Vice President, National Starch and Chemical Company see a better-than-50% increase in exports of refined corn products to this region this year.

It is hoped that Congress will further boost U.S. food and agricultural exports by ratifying agreements with Peru, Colombia, Panama and South Korea. While the House has passed the agreement with Peru, Senate passage must be secured to implement it. When the Peru FTA becomes effective, tariffs on corn gluten feed and meal will be reduced to zero. Duties on other corn products, including corn oil, corn sweeteners and corn starch will be phased out over the life of the agreement. U.S. exports of refined corn products to Peru have averaged \$830,000 over the past five years, but are expected to increase significantly under the deal.

Since the North American Free Trade Agreement (NAFTA) was implemented, exports of refined corn products to Canada have increased two and a half times from a value of about \$71 million to \$178 million. And while corn sweetener exports were hampered for several years due to a longstanding sweetener dispute, overall exports to Mexico of refined corn products have nearly doubled since the passage of the NAFTA in 1994 from about \$118 million to \$237 million.

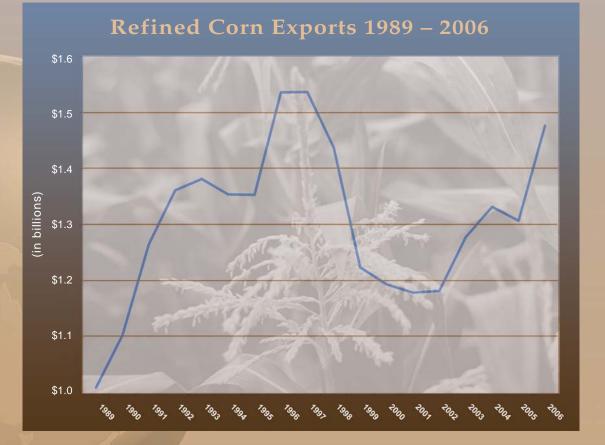
## Value of the Dollar

The decline of the value of the U.S. dollar against the Euro and major international currencies in Asia will continue to bode well for exports of U.S. refined corn products. Even though the rise in the price of corn has led to an increase in prices for refined corn products, importing countries find U.S. exports attractive due to the relative value of the dollar.

U.S. farm exports as a whole are growing exponentially. This year they are at a record \$79 billion, up more than \$25 billion from five years earlier. The U.S. Department of Agriculture has raised its projection of U.S. agricultural exports for the year 2015 from \$84 billion to \$93 billion.

#### **Global Developments**

When taking a look at potential export markets poised for growth, China must be considered. The rate of growth of China's own corn refining industry has been phenomenal. In



2001, China's corn refiners had a capacity of 2.8 million tons. It is estimated that China's corn refining capacity will reach 24.5 million tons this year, which is about 20% of the country's corn production. The industry has evolved at such a swift pace that the government has imposed restrictions on any new or planned construction. Through 2010, the Chinese government has set a limit on the proportion of national corn output that can be processed to 26%.

Over the past 10 years, the value of U.S. refined corn exports to China has increased significantly, from about \$8.5 million in 1996 to nearly \$29.5 million in 2006. China does have a strong corn refining industry and nearby reliable suppliers of starch (tapioca starch from Thailand and Vietnam). However, food costs in China are surging and the Chinese government is determined to control food inflation for social stability and managed growth. If China's corn refining industry cannot sustain growth and locally produced food inflation bites consumers, the Chinese government will intervene by subsidizing imports of refined corn products from the United States. Given the rate at which the Chinese economy is growing, opportunities to grow this export market are apparent.

## Outlook

The outlook for growth in refined corn exports is positive due to a number of factors. The U.S. industry has a stable supply of high quality corn—a critical factor in the productivity of corn wet millers, the quality of our products and the ability to meet customer demand. Our industry continues to invest in product development to meet the needs of our customers, both domestic and international. Regional free trade agreements reduce barriers and present real opportunities for export growth. The value of the U.S. dollar makes exports of high-quality products exceptionally attractive to countries shopping for ingredients to increase the quality of their food supply. These factors, combined with the economic and population growth expected in many parts of the world, present a clear signal that exports of the U.S. corn refining industry are headed up.

## World Corn Production, Consumption & Stocks

PRODUCTION	2005/06	2006/07
Argentina	15,800	22,500
Brazil	41,700	51,000
Canada	9,361	8,990
China	139,365	145,480
Egypt	5,932	5,940
Ethiopia		
EU-27	4,000	5,000
India	61,153	54,647
Indonesia	14,710	14,980
Mexico	6,500	6,700
Nigeria	19,500	22,000
Philippines	7,000	7,800
	5,884	6,230
Republic of South Africa	6,935	6,700
Ukraine	7,150	6,400
Vietnam	3,818	4,312
Others	65,245	67,169
United States	282,311	267,598
TOTAL		
CONSUMPTION		. =
Argentina	6,200	6,700
Brazil	39,500	41,000
Canada	10,837	11,436
China	137,000	143,000
Egypt	10,100	10,500
EU-27	61,500	61,100
India	14,200	14,600
Indonesia	7,900	7,900
Japan	16,700	16,500
Republic of Korea	8,579	8,833
Mexico	27,900	30,300
Nigeria	6,800	7,600
Philippines	5,800	6,300
Republic of South Africa	8,200	8,600
Ukraine	5,100	5,250
Others	104,189	108,509
United States	232,063	230,783
TOTAL		
ENDING STOCKS		
Brazil	3,015	4,215
Canada	2,001	1,343
China	35,255	32,482
EU-27	9,934	9,831
Iran	1,313	1,713
Mexico	2,707	3,207
Republic of South Africa	2,308	1,308
Others	16,518	17,767
United States	49,968	33,117
TOTAL		104,983
Source: USDA, Foreign Agricultura	al Service	

Source: USDA, Foreign Agricultural Service Based on local marketing years in thousands of metric tons.

# **A Global Outlook for Refined Corn Products**



Sakharam K. Patil, Ph.D. President, S.K. Patil & Associates

homas L. Friedman, author of "The World is Flat: A Brief History of the Twenty First Century," theorized that we inhabit a "flat" world where globalization has leveled the playing field between industrial and emerging market countries for efficient economical and technological transformation. This has created unprecedented growth opportunities for the economic and industrial infrastructure around the world. When I left India in the late 1960s, the country was in a dismal state with per capita income of approximately 50 dollars per year with very little hope for a rural boy such as myself. However, today I have seen change in every field and economic structure. According to Forbes, India's GDP has surpassed 1 trillion dollars and the gross purchasing power is greater than 3 trillion dollars growing at a rate of 9% annually. The immigrants who came for new opportunities from India to the United States are now participating in a reverse migration.

My personal story aside, the emerging power of high income segments of China, India and other parts of world has created enormous demands for energy, consumer and industrial products to meet the needs of higher standards of living that call for convenience and comfort only available so far to the western developed world. Broad-based economic growth resulting from rising incomes, rapid urbanization and relatively high population growth result in a higher propensity to consume in the developing markets, where changes in dietary habits are leading to demands on processed foods and industrial products. The corn refining industry is poised to be at the forefront of this change.

## **Biorefineries: An Important** Link in the Global Economy

Biobased products from corn using corn wet milling technology and other similar bioprocess technologies from renewable plant and ocean sources have the most promising growth potential globally. The most striking examples are ethanol for fuel and food sweeteners. Besides theses high volume commodity products, corn refining plants are highly sophisticated bioprocess operations that produce a range of products such as citric acids, lactic acids, amino acids, xanthan gums, polyols and a variety of other products. In addition, corn refiners have the ability to produce a number of items that help reduce our dependence on petroleum-based products such as 1,3 propendiol (PDO) a monomer for 3 GT used to create synthetic fiber, polylactic acid (PLA) used to make biodegradable film to replace plastic film and plyhydroxyalkanoates (PHAs), which are polymers that can be formed much like traditional plastic. There will be many more to come as the science matures.

Carbohydrate-based products have the potential to improve the sustainability of natural resources, environmental quality and national security while competing economically to expand the U.S. and world industrial base. Biobased products have a wide range of uses in energy and intermediate chemicals for food, industrial, consumer and pharmaceutical applications. Agricultural producing rural areas are well positioned to support regional processing facilities dependent on locally grown crops.

Corn refineries possess the qualities to comprise the front end of an industrial complex that produces food, specialty chemicals, industrial products, fuels and pharmaceuticals. Such an expanded biorefinery would provide cleaner and more economical processes for producing existing products, new intermediates for manufacturing new products and an expanded stable market for wet millers and for corn farmers. A large corn wet-milling plant with its own steam and electric cogeneration station can form the nucleus for several other plants. The wet mill is the source of materials for plants that produce industrial enzymes, organic acids, amino acids and ethanol. The enzymes are then used to convert starch to lower molecularweight products, principally various maltodextrins and syrups. The organic acids are used in processed foods, detergents and polymers. The amino acids are used as feed and food supplements and, in the case of phenylalanine, to make aspartame. The ethanol is used as a fuel or an industrial solvent.

## **Factors That Will Impact Growth of the Industry**

The recent growth of the corn wet milling industry has slowed in the United States compared to the frantic pace in the 1980s when food and beverage manufacturers were discovering the benefits of high fructose corn syrup and ethanol began to replace MTBE. While ethanol production is currently growing faster than other product segments, it is the food and pharmaceutical markets that are expected to be the most important to the corn refining industry in the United States.

Globally, Asia, Eastern Europe and South America are growing at a fast pace, which is expected to continue for the next several years. In these regions, food as well as industrial products will be important growth markets for refined corn products. Asia will be the largest growth area due to its sheer population size. The most surprising development has been the growth of the paper industry in China with very limited forest resources. China's paper industry growth was born out of imported recycled fiber, but now plantations will fuel the paper and corrugating industry expansion. U.S. corn refiners are in a good position to utilize their technological advantage and participate in the global growth for food and industrial products.

## Health and Nutrition

The worldwide obesity epidemic has become a major health concern along with diabetes. Unfortunately, carbohydrates are frequently, and erroneously, uniquely blamed for both. Another major health issue is gut health, an area of science which focuses on the promotion of the normal function of the gastrointestinal tract and the prevention of serious diseases in the long term.

Great opportunities exist for corn refiners to offer solutions to the problem by developing starches that offer low or slow digestibility and

		Glucose &		Fuel	Beverage	Cereals &	
Year	HFCS	Dextrose	Starch	Alcohol	Alcohol	Other Products	Total
1990	379	200	219	349	135	124	1,406
1991	392	210	225	398	161	128	
1992	415	214	218	426	136	129	1,538
1993	441	219	225	458	110	140	1,593
1994	459	224	230	533	100	150	1,696
1995	473	227	226	396	125	161	1,608
1996	492	233	238	429	130	172	1,694
1997	513	229	246	481	133	182	1,784
1998	530	219	240	526	127	184	1,826
1999	540	222	251	566	130	185	1,894
2000	530	218	247	628	130	185	1,938
2001	541	217	246	706	131	186	2,027
2002	532	219	256	996	131	187	2,321
2003	530	228	271	1,168	132	187	
2004	521	222	279	1,323	133	189	
2005	529	229	275	1,603	135	190	2,961
2006	510	239	272	2,117	136	190	3,464
2007	515	243	280	3,200	137	193	4,568

## **Corn: Food & Industrial Uses**

In million bushels

Source: USDA - Economic Research Service. Year beginning Sept. 1.

low glycemic response to combat obesity and diabetes. The World Health Organization estimates globally there were 1.6 billion adults overweight in 2005 and at least 400 million were obese. The WHO further projects that by 2015, 2.3 billion adults will be overweight and more than 700 million will be obese globally.

Starch is generally classified as rapidly digestible (RDS), slowly digestible (SDS) and resistant starch (RS). Development of SDS has drawn attention due to its benefits in controlled and sustained release of glucose into the blood stream. This is important for people with Type II diabetes who suffer from inconsistent insulin response after consumption of readily digestible starch.

RS escapes digestion in the small intestine, is insoluble, is fermented in the large intestine and is a prebiotic fiber, providing some of the health benefits of both soluble and insoluble fiber. As a prebiotic fiber, RS selectively increases beneficial bacteria for maintaining or improving digestive health. RS can be used in food and beverages for diabetics to effectively reduce serum blood glucose and insulin levels. Recent studies also suggest that RS may increase fat oxidation after a meal, an important tool in weight management.

Opportunities for developing economic sources and main stream applications of RS and SDS remain attractive. The challenge for corn refiners, grain/flour and tuber processors, is to incorporate RS and SDS properties into grain and flour as mainstream large volume commodities to offer solutions world wide. Obesity and diabetes in the United States and abroad cannot be solved by offering niche high price ingredients. Advancement in the knowledge of genetic control of starch synthesizing enzymes and their biosynthetic pathways can improve mainstream commodities such a grains, flour, syrups and starches and can create tremendous opportunities for refined corn products.

## Biotechnology

Biotechnology holds great promise to enhance our lives and the planet. With a world population expected to reach nearly nine billion by 2050, biotechnology offers new potential for sustainable living, healthy eating and battling diseases while reducing our footprint on the planet. Genetic engineering and plant breeding techniques permit the redesign of crops for easier processing and creation of new types of raw materials. Source plants can be modified or selected for characteristics that enhance their conversion to useful industrial products. Through genetic engineering, plant cellular processes and components can be altered in ways that increase the value or uses of the modified crop. This capability has no parallel in petroleum-based feedstock systems and is a major advantage of biobased industrial products.

There are developments under way via genomic routes to create starch with properties similar to chemically modified starches eliminating the need for chemical modifications. One example is starch with high monophosphate that can enhance viscosity, film forming and other novel functions for food, paper and adhesive applications. Similar developments can produce encapsulation and emulsification properties for starches to be used in controlled delivery of drugs, skin care and many similar applications.

## **Future Outlook**

Biorefineries to convert corn into a myriad of value added products have to follow a petrochemical business and operating model to economically produce several products efficiently. There are parallels between the petroleum refineries and corn wet milling. Petroleum refineries invariably produce more and more products from the same feedstock over time, thereby diversifying outputs; refineries are flexible and can shift outputs in response to market needs, processes in refineries improve incrementally over time; and process improvement invariably makes the cost of raw material the dominant factor in overall system economics.

Corn wet mill operations have a single feed stock, corn. Product selection is based on market demand, availability of feed stock, processing equipment and process engineering

## **Corn for Grain: Yield and Production**

		AREA						000000		
State	HARVESTED Thousand Acres			Bi	YIELD Bushel Per Acre			PRODUCTION Thousand Bushels		
<u>• 1110</u>	2004	2005	2006	2004	2005	2006	2004	2005	2006	
AL	195	200	165	123	119	72	23,985	23,800	11,880	
AZ	27	22	18	180	195	170	4,860	4,290	3,060	
AR	305	230	180	140	131	146	42,700	30,130	26,280	
CA	150	110	110	175	172	165	26,250	18,920	18,150	
СО	1,040	950	860	135	148	156	140,400	140,600	134,160	
DE	153	154	161	152	143	145	23,256	22,022	23,345	
FL	32	28	30	90	94	82	2,880	2,632	2,460	
GA	280	230	225	130	129	112	36,400	29,670	25,200	
ID	75	60	65	170	170	170	12,750	10,200	11,050	
IL	11,600	11,950	11,150	180	143	163	2,088,000	1,708,850	1,817,450	
IN	5,530	5,770	5,380	168	154	157	929,040	888,580	844,660	
IA	12,400	12,500	12,350	181	173	166	2,244,400	2,162,500	2,050,100	
KS	2,880	3,450	3,000	150	135	115	432,000	465,750	345,000	
KY	1,140	1,180	1,040	152	132	146	173,280	155,760	151,840	
LA	410	330	290	135	136	140	55,350	44,880	40,600	
MD	425	400	425	153	135	142	65,025	54,000	60,350	
MI	1,920	2,020	1,960	134	143	147	257,280	288,860	288,120	
MN	7,050	6,850	6,850	159	174	161	1,120,950	1,191,900	1,102,850	
MS	440	365	325	136	129	110	59,840	47,085	35,750	
MO	2,880	2,970	2,630	162	111	138	466,560	329,670	362,940	
MT	15	17	18	143	148	146	2,145	2,516	2,628	
NE	7,950	8,250	7,750	166	154	152	1,319,700	1,270,500	1,178,000	
NJ	72	62	64	143	122	129	10,296	7,564	8,256	
NM	58	55	45	180	175	185	10,440	9,625	8,325	
NY	500	460	480	122	124	129	61,000	57,040	61,920	
NC	740	700	740	117	120	132	86,580	84,000	97,680	
ND	1,150	1,200	1,400	105	129	111	120,750	154,800	155,400	
OH	3,110	3,250	2,960	158	143	159	491,380	464,750	470,640	
OK	200	250	220	150	115	105	30,000	28,750	23,100	
OR	28	25	29	170	160	180	4,760	4,000	5,220	
PA	980	960	960	140	122	122	137,200	117,120	117,120	
SC	295	285	290	100	116	110	29,500	33,060	31,900	
SD	4,150	3,950	3,220	130	119	97	539,500	470,050	312,340	
TN	615	595	500	140	130	125	86,100	77,350	62,500	
TX	1,680	1,850	1,450	139	114	121	233,520	210,900	175,450	
UT	12	12	17	155	163	157	1,860	1,956	2,669	
VA	360	360	345	145	118	120	52,200	42,480	41,400	
WA	105	80	75	200	205	210	21,000	16,400	15,750	
WV	29	28	26	131	109	120	3,799	3,052	3,120	
WI	2,600	2,900	2,800	136	148	143	353,600	429,200	400,400	
WY	50	49	45	131	140	129	6,550	6,860	5,805	
US	73,631	75,107	70,648	160.4	147.9	149.1	11,807,086	11,112,072	10,534,868	

AK, CT, HI, ME, MA, NV, NH, RI, VT not estimated Source: USDA - National Agricultural Statistics Service to operate efficiently and cost effectively. Continuous process improvements are essential to operate efficiently where the cost of raw material remains a dominant factor. The benefits of some of these biobased products are well known (e.g., enzymes). At the same time, rapid advances occurring in the life and materials sciences will lead to discoveries of plant compounds that cannot be produced with petroleum feed stocks. Industry will vigorously pursue the most promising candidates for further development and commercialization.

Plant sizes and scale of operations in new developing economies are small and inefficient. U.S. companies have started investing in these regions with more efficient operations and technologies. Opportunities for biotechnology will remain strong, especially to create novel technologies using biosynthetic pathways and to create new carbohydrate polymers to meet the demands of global and demographic changes outside western societies.

Refined corn ingredients can meet the needs of health conscious and convenience driven segments of large populations in Asia, South America and Africa. The U.S. corn refining industry has the expertise, technologies and the ability to produce new products for food, nutrition and industrial applications to capture the opportunities worldwide.

Dr. Patil has more than 30 years of experience in quality assurance, research, product development, marketing and technology transfer in the corn wet milling industry.

Exports	of Proc	lucts From	Corn –	2006

Product	2006	Units	Value
Corn meal	369,632,350	Kilograms	\$69,945,550
Corn starch	134,507,439	Kilograms	\$60,258,587
Corn oil, crude	188,885,189	Kilograms	\$120,361,561
Corn oil, once refined	11,192,051	Kilograms	\$10,626,957
Corn oil, fully refined	157,044,857	Kilograms	\$115,174,303
Glucose (dextrose)	100,947,361	Kilograms	\$52,161,822
Glucose syrup not containing fructose or containing in the dry			
state less than 20% fructose	294,960,186	Kilograms	\$86,373,598
Glucose syrup with 20-50% fructose	70,295,696	Kilograms	\$19,123,253
Chemically pure fructose	98,704,359	Kilograms	\$73,046,366
Fructose syrup with 50%+ fructose	384,422,697	Kilograms	\$102,549,362
Fructose solids containing			
more than 50% fructose	7,595,186	Kilograms	\$24,805,540
Bran, sharps and other residues	143,973	Metric tons	\$16,967,702
Corn gluten feed	2,387,836	Metric tons	\$231,316,148
Corn gluten meal	924,055	Metric tons	\$292,034,892
Other residues of starch			
manufacturing	243,625	Metric tons	\$28,784,509
Corn oil cake	10,309,715	Kilograms	\$1,262,616
Dextrins	25,391,455	Kilograms	\$19,525,735
Modified starches derived			
from corn starch	209,053,043	Kilograms	\$151,989,595
Source: U.S. Department of Commerce			

Source: U.S. Department of Commerce

## **Corn Refiners Association Member Company Products**

	Archer Daniels Midland Company	Cargill, Incorporated	Corn Products International, Inc.	National Starch and Chemical Company	Penford Corporation	Roquette America, Inc.	Tate & Lyle Ingredients Americas, Inc.
STARCH PRODUCTS	_						
Unmodified, food	•	•	•				
Unmodified, industrial	•	•	•	•	•	•	
Modified, food		•	•	•	•	•	
Modified, industrial	•	•	•	•	•	•	
Dextrins	•	•	•	•	•		
Cyclodextrins							
REFINERY PRODUCTS							
Glucose syrups	•	•	•		•	•	
Maltodextrins	•	•			•	•	
Dextrose monohydrate	•	•	•		•	•	
Dextrose anhydrous			•	)		•	
HFCS-42	•	•		)			•
HFCS-55		•	•	)		•	•
Crystalline fructose							•
CO-PRODUCTS							
Crude Oil			•				
Refined Oil		•	•				
Corn gluten feed			•	•	•	•	
Corn gluten meal		•	•	•	•	•	•
Corn germ or corn germ meal		•	•	•	•	•	•
Steepwater (CFCE)		•	•	•	•	•	•
Carbon dioxide							•
FERMENTATION AND OTH	ER CI	IEMICA	ALS				
Citric acid							•
Lactic acid		•					
Lysine							
Threonine							
Xanthan gum							•
Erythritol		•					
Sorbitol							
Xylitol							
Mannitol							
Maltitol							
Hydrogenated starch hydrolysate	es						
Glucose hydrolysates						•	
OTHER							
Ethanol, fuel/industrial		•					٠
Ethanol, beverage							

Product lists are accurate as of publication date, but may change with time. Also available online at http://www.corn.org/memberproductlines.htm.

## **Corn Refiners Association Member Company Domestic and International Plant Locations**

## Archer Daniels Midland Company

P.O. Box 1470 Decatur, Illinois 62525

## **Domestic Plants:**

Cedar Rapids, Iowa 52404 Clinton, Iowa 52732 Columbus, Nebraska 68601 Decatur, Illinois 62525 Marshall, Minnesota 56258-2744

International Plant:

Guadalajara, Jalisco, Mexico

## Cargill, Incorporated

P.O. Box 5662/MS62 Minneapolis, Minnesota 55440-5662

#### **Domestic Plants:**

Blair, Nebraska 68008-2649 Cedar Rapids, Iowa 52406-2638 Dayton, Ohio 45413-8001 Decatur, Alabama 35601 Eddyville, Iowa 52553-5000 Hammond, Indiana 46320-1094 Memphis, Tennessee 38113-0368 Wahpeton, North Dakota 58075

#### International Plants:

Uberlandia, Minas Gerais, Brazil Song Yuan, China Haubourdin, Pas-de-Calais, France Krefeld, Nordrhein-Westfalen, Germany Castelmassa, Veneto, Italy Martorell, Barcelona, Spain Efremov, Tula, Russia Bergen Op Zoom, Noord-Brabant, The Netherlands Sas van Gent, Zeeland, The Netherlands Orhangasi, Bursa, Turkey Manchester, England, United Kingdom

Corn Products International, Inc.

5 Westbrook Corporate Center Westchester, Illinois 60154

#### **Domestic Plants:**

Bedford Park, Illinois 60501-1933 Stockton, California 95206-0129 Winston-Salem, North Carolina 27107

#### International Plants:

Cardinal, Ontario, Canada London, Ontario, Canada Port Colborne, Ontario, Canada Guadalajara, Jalisco, Mexico San Juan del Rio, Queretaro, Mexico Tlalnepantla, Mexico State, Mexico Baradero, Buenos Aires, Argentina Chacabuco, Buenos Aires, Argentina Balsa Nova, Parana, Brazil Cabo, Pernambuco, Brazil Mogi-Guacu, Sao Paulo, Brazil Llay-Llay, Valparaiso, Chile Cali, Valle del Cauca, Colombia Lima, Peru Eldoret, Rift Valley, Kenya Icheon, Kyungigi-do, South Korea Incheon, Bupyong-ku, South Korea Faisalabad, Punjab, Pakistan Cornwala, Punjab, Pakistan

## National Starch and Chemical Company 10 Finderne Avenue

Bridgewater, New Jersey 08807-0500

Domestic Plants: Indianapolis, Indiana 46221 North Kansas City, Missouri 64116

#### **International Plants:**

Trombudo Central, Brazil Hamburg, Germany

## **Penford Products Co.**

(A company of Penford Corporation) P.O. Box 428 Cedar Rapids, Iowa 52406-0428

Domestic Plant:

Cedar Rapids, Iowa 52404-2175

#### International Plants:

Lane Cove, Sydney, Australia Onehunga, Auckland, New Zealand

## **Roquette America**, Inc.

1417 Exchange Street P.O. Box 6647 Keokuk, Iowa 52632-6647

## **Domestic Plant:**

Keokuk, Iowa 52632-6647

#### **International Plants:**

Lestrem, Pas-de-Calais, France Beinheim, Bas-Rhin, France Cassano Spinola, Alessandria, Italy Benifayo, Valencia, Spain Calafat, Dolj, Romania

## Tate & Lyle Ingredients Americas, Inc.

(A subsidiary of Tate & Lyle, PLC) P.O. Box 151 Decatur, Illinois 62525

#### **Domestic Plants:**

Decatur, Illinois 62521 Fort Dodge, Iowa 50501 Lafayette, Indiana 47902 Lafayette, Indiana 47905 Loudon, Tennessee 37774

#### **International Plant:**

Guadalajara, Jalisco, Mexico

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